

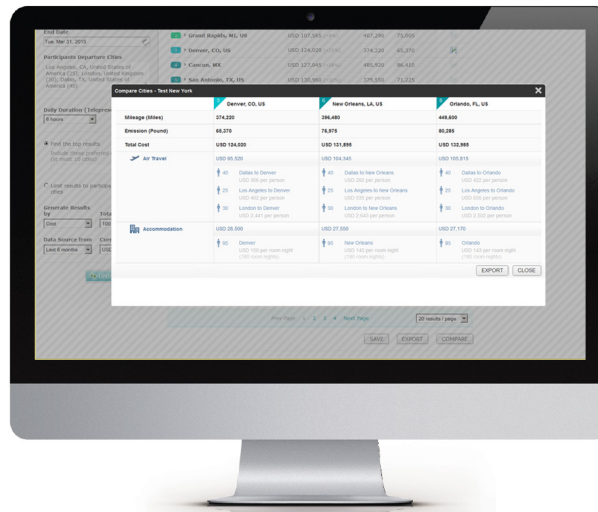


Smarter Solutions for Meetings, Events & Travel.

Lanyon Meetings

PART OF THE SMART EVENTS CLOUD™

Spend Management Meeting Locator



Easily Forecast and Make Decisions About Your Meetings

“Companies must enhance existing meetings management programs with next-generation strategies, approaches and solutions.”

- Aberdeen Group

The Lanyon Smart Events Cloud™ brings together leading technologies for event marketing, strategic meetings management and corporate travel. Lanyon Meetings (formerly Lanyon StarCite) — part of the Smart Events Cloud — is the industry-leading meeting management software designed to help you get the most out of your meetings investment.

Eliminate the guesswork around planning meetings. Part of our Spend Management module, our meeting locator feature is an easy-to-use tool for forecasting and making decisions about events. Now meeting planners, travel managers, and event owners can be more efficient, and cost-effective, and green for their programs.

Forecast Meeting Costs More Easily

Evaluate, forecast, and approve decisions about meetings and events quickly. Meeting locator suggests and compares destinations for your event in terms of air and hotel costs, carbon footprint and optimizes for Telepresence options.

Reduce Planning Time

Slash the time you spend researching, gathering, and sifting data with Lanyon Meetings — powered by the robust data provided by global leading travel provider, Carlson Wagonlit..

Select the Best Meeting Location

Select destinations based on traveler locations, air & hotel costs, telepresence options, and potential amount of CO2 saved.

Take the guesswork out of planning for meetings.

www.lanyon.com | [@Lanyon](https://twitter.com/Lanyon)

Lanyon is the **only** company that provides **comprehensive software solutions** for meetings, events and corporate travel.

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