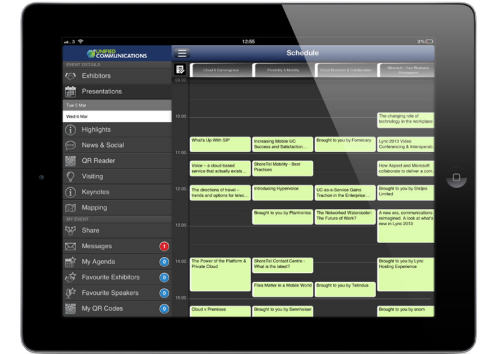


Lanyon Meetings

PART OF THE SMART EVENTS CLOUD™

Mobile Attendee



Engage Your Attendees at Your Next Meeting

Lanyon Mobile is the only mobile event app to receive VerAfied status.



The Lanyon Smart Events Cloud™ brings together leading technologies for event marketing, strategic meetings management and corporate travel. Lanyon Meetings (formerly Lanyon StarCite) — part of the Smart Events Cloud — is the industry-leading meeting management software designed to help you get the most out of your meetings investment.

Lanyon Meetings features Lanyon Mobile, a mobile app that provides a sleek, full-featured, mobile experience designed for meetings and events. Our mobile attendee app features interactive features such as gaming, maps, networking, and beacon support.

All Your Meetings in a Single App

Designed with your brand in mind, create a single mobile app for a single event or for multiple meetings, which is ideal if you're running a series of meetings.

Better Engage Your Audiences

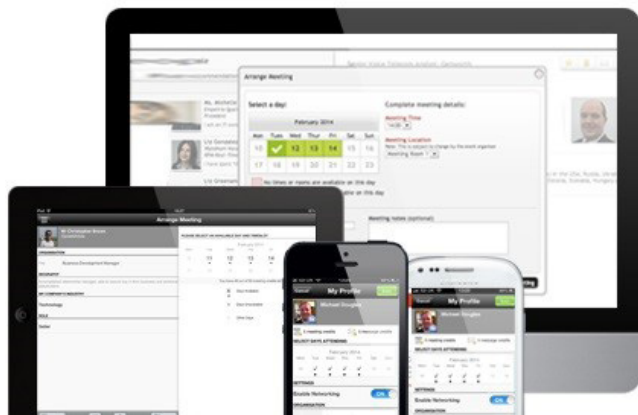
Personalize schedules, send real-time show notifications, conduct surveys and offer networking tools.

Security and Stability You Can Rely On

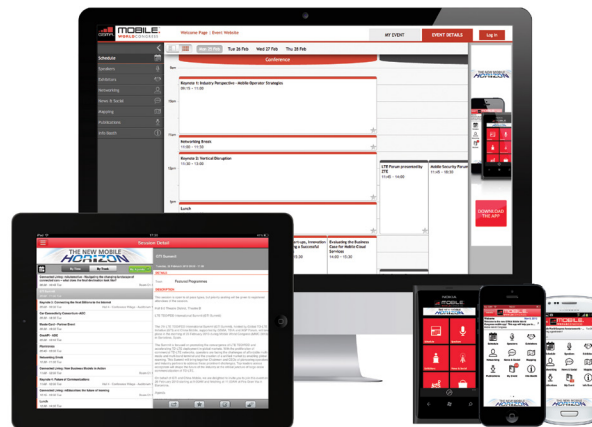
Lanyon Mobile is built on a uniquely robust data and content management platform and the first mobile event technology with the VerAfied security certification (June 2014) to ensure your data, and that of your attendees', is protected and safe.

Report and Track on Your Meetings

As your attendees experience your meeting, collect real-time data and insights on your attendees' interests, session attendance and behavior. Plus attendee tracking provides better compliance for organizations in regulated industries.



One-on-One Meetings Management



Extend corporate branding across all engagement points – onsite, desktop, tablet and mobile.



Get live audience response and feedback.

Easily Manage 1:1 Meetings

Intelligently match your exhibitors, attendees, members and sponsors based on interests and availability, as well as automatically manage meetings locations. Pre-scheduling one-to-one meetings has never been easier!

Features include:

- Intelligent Matching
- Automatic Availability Check
- Meetings Credits
- Full Organizer Control
- Real-Time Agendas

Engage Your Attendees

Give your attendees a branded website – and a fully-synced mobile app – with everything they need to know about your event. They can use it from event to event, before and after, to customize their agenda and get updates from your conference and brand – all in a big-screen environment.

Platforms supported: iOS, Android, WindowsPhone, BB10, Mobile web and Desktop Web.

Key Features:

- Scheduling
- News and Social Media
- Networking
- Local Guide
- Exhibitor Directory
- Event Maps
- Product Directory
- Analytics
- Multi-Lingual

Increase Audience Participation

Quickly and easily conduct live polling, manage session Q&A and get session feedback. Built into our mobile event technology, presentation slides, polls and session surveys are automatically pushed to all session attendees, while attendees can submit or vote for questions via their mobile device. This increases interaction between speakers and attendees, while ensuring more accurate responses.

Features include: Live Polling, Q&A Management, Session Evaluation, and Graphical Poll Results

www.lanyon.com | @Lanyon