

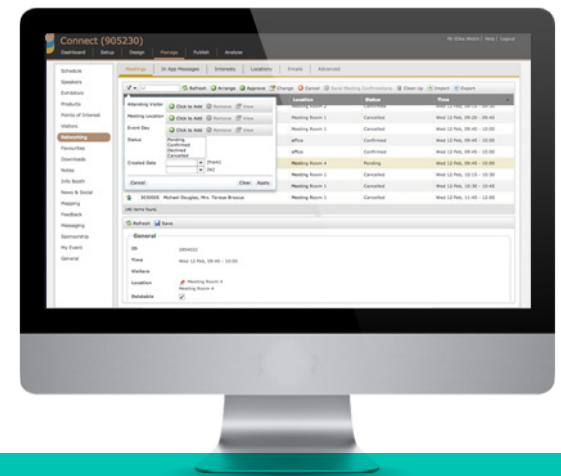
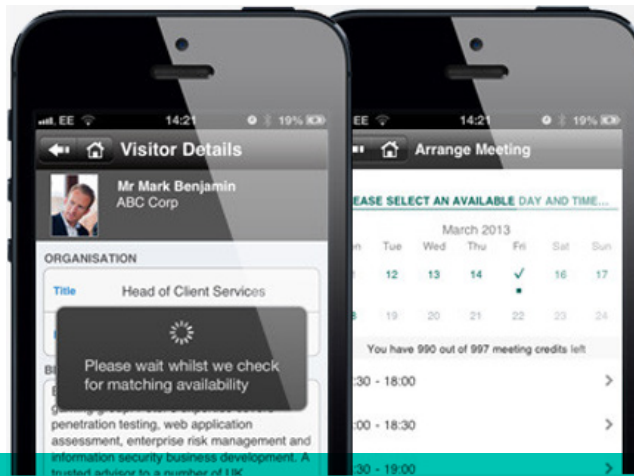


Smarter Solutions for Meetings, Events & Travel.

Lanyon Mobile

PART OF THE SMART EVENTS CLOUD™

1:1 Meetings



Intelligently Matched Meetings. Right Connections Made.

“ We had been looking for a solution that could provide the breadth of functionality we needed to support our event and were very pleased to discover Lanyon.”

- Global Event Technology Manager

The Lanyon Smart Events Cloud™ brings together leading technologies for event marketing, strategic meetings management and corporate travel. Lanyon Mobile (formerly GenieConnect) — part of the Smart Events Cloud — is a leading mobile event technology for meetings and events.

Intelligently match your exhibitors, attendees, members and sponsors based on interests and availability — as well as automatically manage meetings locations. Pre-scheduling one-to-one meetings or hosted buyer programs has never been easier with 1:1 Meetings!

Intelligently Matched Meetings

Our powerful recommendations engine matches attendees, buyers and exhibitors with minimal effort to you. Matches can be suggested automatically based on shared interests — or specific requirements — and can be driven either by the requester or by the organizer on their behalf.

Automatically Send Emails and Reminders

Inform, remind and notify participants of every aspect of the meeting — or hosted buyer program — and their involvement. To drive interest in your program, send personalized newsletters regarding recommended matches and available times, and schedule meetings.

Instantly Check Availability

Automatically check availability of all meeting participants and only suggests available times. Plus, block out times — such as keynotes or networking events — to ensure

attendees are getting the most out of your event and their meeting appointments.

Ensure High Quality Meetings

Provide attendees with a limited number of messages or meeting credits — incentivizing them to schedule meetings that are most relevant for them.

View All Meetings via the Organizer Dashboard

Organize meetings on behalf of your attendees or exhibitors, control how many meetings can be made, or manage meeting room capacity and limits.

Update Meeting Agendas in Real-time

Every request, appointment or change is instantly reflected in real-time to participants' mobile devices, including profile and social media links, company profile and even product specifications.

Drive Smarter Meetings and Hosted Buyer Programs for Your Next Event.

Lanyon.com | [@Lanyon](https://twitter.com/Lanyon)

Lanyon is the **only** company that provides **comprehensive software solutions** for meetings, events and corporate travel.

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