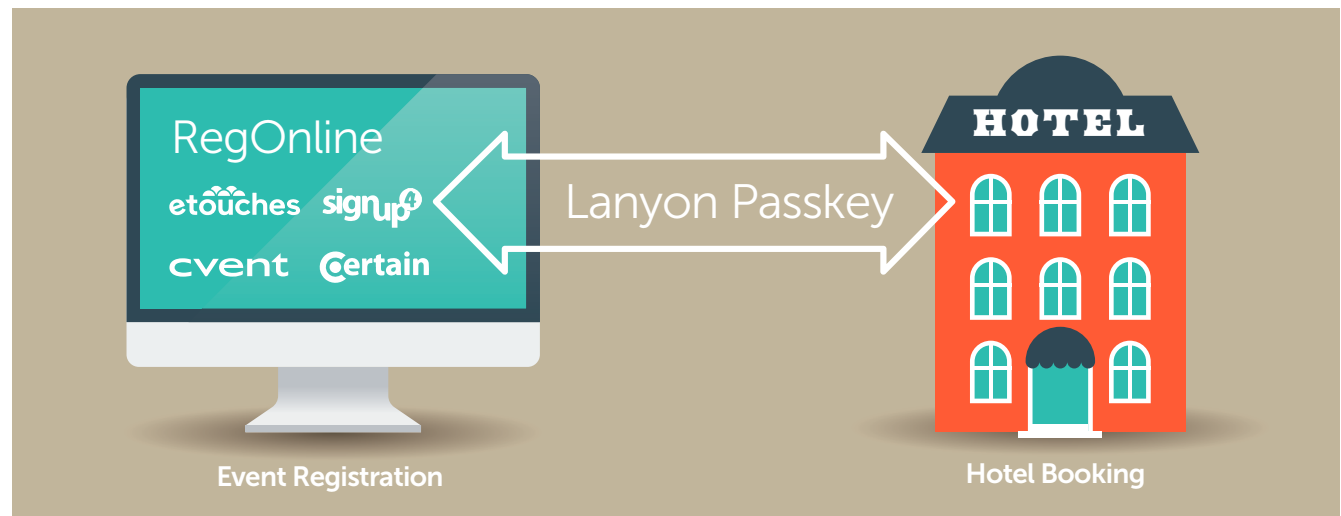


# Lanyon Passkey

PART OF THE SMART HOTEL CLOUD™

## Event Connector



## Seamlessly Integrate Event Registration and Hotel Booking

Lanyon Passkey offers enhancements for event and meeting planners only available via Lanyon RegOnline to:

- Increase attendance
- Make event registration easier
- Fill hotel room blocks faster
- Maximize time

The Lanyon Smart Hotel Cloud™ enables hotels to generate more profitable transient and group business. Lanyon Passkey – part of the Smart Hotel Cloud – lets hotels and CVBs streamline and automate meeting and event bookings while creating upsell revenues from group guests, who gain a simpler way to make and manage their hotel reservations.

Link over 100 online event registration systems to Lanyon Passkey using Event Connector, the API integration technology that empowers guests to register and book hotel rooms in a seamless, one-step process. Now event planners can easily increase attendance and fill hotel room blocks faster while simplifying event registration, ensuring happier attendees and guests.

### Manage Events Better

Real-time reporting in Event Connector allows event planners to track registrations against hotel bookings. Reservation data is sent to the planner's registration system to create combined registration and reservation reports – enabling better tracking.

### Higher Pick-up – Lower Attrition

With Event Connector, more event attendees book their hotel rooms within the contracted block, maximizing block pick-up for selected hotels and resulting in lower attrition exposure for meeting planners.

### Secure Information Exchange

Lanyon Passkey fully supports efforts such as PCI, Open Travel Alliance ("OTA"), XML, SOAP, and APEX to standardize and secure information exchange among disparate systems.

[Lanyon.com](http://Lanyon.com) | [@Lanyon](https://twitter.com/Lanyon)

Lanyon is the **only** company to provide **comprehensive solutions** to manage transient and group travel.

For more information, please visit:

[sales@lanyon.com](mailto:sales@lanyon.com) EMEA: **44 203 743 3240**  
USA: **800 473 6748** APAC: **+65 3158 8740**