



Smarter Solutions for Meetings, Events & Travel.

Lanyon Transient

PART OF THE SMART HOTEL CLOUD™

Demand Generation



Get More Business For More Hotel Properties With Lanyon Transient Demand Generation

“ Lanyon...is a great means for a growing company like ours to have the opportunity to bid on business with companies we may not otherwise have the opportunity to work with. Getting into the corporate program of just one company is likely to bring a return on investment and well worth it to continue to expand our network of contacts.”

- NYLO Hotels

The Lanyon Smart Hotel Cloud™ enables hotels to generate more profitable transient and group business. Lanyon Transient – part of the Smart Hotel Cloud – offers a suite of solutions that simplify how hotels attract, manage and win corporate travel business, publish data to GDSs and OTA websites, and use GDSs.

How can you ensure that your hotel receives the most corporate travel RFPs and bookings? Lanyon’s Demand Generation services will make you more visible to travel buyers and travelers – and will help you stand out among your competitors. Receive RFPs that otherwise wouldn’t come to you from corporations sending travelers to your area. Receive and win more RFPs with Demand Generation.

Help Companies Find You First

Win inclusion into a corporate preferred hotel program and book business with buyers and travelers. Display your

property as a prioritized listing and maximize your hotel’s visibility to corporate buyers at the most crucial stage of the RFP process – solicitation. Get more of the attention you deserve.

Gain Access to New Accounts

Receive the same RFPs that corporate buyers send to your competitors – RFPs you wouldn’t receive otherwise. Every new account represents new, long-term revenue for your hotels – and Lanyon will help you find and respond to these new corporate travel opportunities quickly and easily. And at very low cost.

Reach Business Travelers Better

Companies use Lanyon’s hotel directory to ensure their travelers choose preferred hotels and follow booking policies. With Lanyon’s Demand Generation, your hotel property will be prioritized in traveler hotel searches, promoted with banner messages, and more visible in Lanyon’s interactive map results. Gain the advantage with Demand Generation.

1. Fort Payne Inn (308826) [Rate the Hotel](#)

Special Offers available at this hotel... Click here for details.
 1828 Gault Ave North, Suite 211, Fort Payne, AL 35967, United States

The greatest hotel in the world. We offer in room hairdryers, Iron, washer and dryer. Small pets are allowed, free HBO and DSL Service.

Contact: +1 205 416-2389
 Fax: +1 205 845-6152
 Tier: Midscale
<http://www.lanyon.com/home>
[View Transportation](#) | [View Amenities](#)

Negotiated Rate
 10.00% off Best Available

[View all rates & taxes](#)

[Curzonex Connector](#)

Check in: 15:00
 Check out: 12:30

[Marketing Collateral](#)

Hotel Directory Search

Search Hotel

Distance: Miles

City:

Property Name:

Country:

City:

State:

Zip:

Rate Type:

Number of Rooms:

Number of Nights:

Check In:

Check Out:

Interactive Map View

Search Results

Sort By: Secondary Sort By: Show:

1 Hotel found matching your search criteria

J. Lucy Text Hotel (13460) [Rate the Hotel](#) Distance 1.88 Miles

528 North G, Irving, TX 75063, United States

Closest Office: L'Amor Office 51, 2381 East Lamar Blvd, Arlington, Texas, 76108

Contact: +1 972 600-8889

View Minutes

<http://www.lucytext.com>

[View Transportation](#) | [View Amenities](#)

Negotiated Rate
 from \$ 150.00 USD

[View all Rates & Taxes](#)

[Curzonex Connector](#)

Check in: 15:00
 Check out: 12:00

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[Virtual Tour](#)

Market leads is fully integrated into the Lanyon Transient RFP tool — where users check for incoming leads and requests, update rates, and monitor in-progress bids to corporations.

Channel marketing includes banner messages which post full color, clickable banners to announce hotel specials and gain more exposure for the property.

You can attract more corporate travelers with Lanyon's channel marketing.

Let New Business Find You

Access corporate accounts that you're missing today. Market leads automatically forwards you RFPs from participating corporate accounts whenever those corporations solicit hotels in your area. Expand your client base and earn more long-term revenue by converting Market Leads RFPs into corporate accounts.

The Channel Marketing RFP Advantage

Win inclusion into corporate preferred hotel programs and book business with buyers and travelers. Channel marketing promotes hotel properties to companies during RFP selection and to travelers when booking trips using preferred search placement, increased multimedia presence and listings of special offers.

Attract More Corporate Travelers

After a company accepts your RFP bid in Lanyon Travel, their negotiated room rates and amenities are automatically added to Lanyon's hotel directory. When corporate travelers search there to find hotels, Channel marketing ensures that your hotel is near the top of the list and that your banner messages and specials are visible to travelers.

Win more corporate travel business and broaden your marketing reach with Lanyon Transient Demand Generation

Lanyon.com | [@Lanyon](https://twitter.com/Lanyon)