

Lanyon Transient

PART OF THE SMART HOTEL CLOUD™

Demand Generation: Market Leads



Find and Win More Corporate Transient Business with Market Leads

Part of Lanyon Transient's Star Marketing Package

Lanyon Smart Hotel Cloud™ software enables hotels to generate more profitable transient and group business. Lanyon Transient's market leads feature — part of the Smart Hotel Cloud solution — helps hotel chains and their properties find and respond to more corporate RFPs, even when those RFPs are sent only to their competitors.

Use Lanyon Transient Market Lead to:

- Generate More Room Nights by converting more leads
- Gain Access to New Accounts when they solicit hotels in your area
- Respond to Market Leads quickly and get their business before your competitors do

Find more corporate business opportunities and beat out the competition with Lanyon Transient's market leads feature.

Lanyon.com | [@Lanyon](https://twitter.com/Lanyon)

Lanyon provides the **only solution** that helps hoteliers manage their group and transient business.

For more information, please visit:

sales@lanyon.com EMEA: **44 203 743 3240**
USA: **800 473 6748** APAC: **+65 3158 8740**



Content Control Center
Go to Supply Portal

Customer Service Search Tool

View Page Parameters

Home About Help My Property My Rates My RFPs Message Center

View: Property Level

User Options Log Out

Market Leads

for Contract Period: 2015

Do not contact corporate clients regarding Market Leads directly by phone or email. If you contact the client directly regarding your offer, you may become ineligible to receive and submit future market leads for other clients.

Account	Due Date	Close Out Date	Room Nights	Action
Corporation	01Apr14	01Apr14		Would you like to Participate? Yes No
Market Lead				



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Select Property Show All

New (0)	History (0)	Message Center	Received
From	Subject		
(No New Messages)			
More messages...			

My Market Leads

You have 1 Market Leads

RFP Today

RFPs due in last 7 days and next 28 days

My RFPs

Bid Summary for: 2015

Show me all my Bids	0
New RFP	0
Request Renegotiation	0
In-Progress	0
Verified	0
Approved/Pending	0
Submit	0
Internally Rejected	0
Submitted	0
Account Accepted	0

My Property

[Add or Update My Property](#)

Last updated 26Sep12 07:34 AM

[Add or Update My Rates](#)

Generate More Room Nights

Earn more long-term revenue by converting a market lead into a corporate account. You can easily learn all the details of incoming leads – such as number of room nights – on Lanyon Transient’s easy-to-read dashboard.

Simply click on links to individual market leads, review them, and then bid. How much is an additional corporate account worth to your property? For example, 20 room nights per week (at \$150/night) for 50 weeks will return \$150,000 in extra annual (property) revenue.

Gain Access to New Accounts

Receive the same RFPs that corporate buyers send to your competitors, and gain access to corporate accounts that you don’t have access to today. Lanyon’s market leads feature automatically forwards you RFPs from participating corporate accounts when those corporations solicit hotels in your area. Expand your view of the world – and expand your client base!

Respond to Market Leads Quickly

Simply log in to Lanyon Transient to view and respond to market leads. Check for incoming market leads, update rates, and monitor in-progress bids to corporations. No additional training is needed. Just respond to market leads the same way you answer all other RFPs.

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Smarter Solutions for Meetings, Events & Travel.

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