Lanyon

Smarter Solutions for Meetings, Events & Travel.

Lanyon Transient

PART OF THE SMART HOTEL CLOUD™

Effective Corporate Transient RFP Management

The Lanyon Smart Hotel Cloud™ enables hotels to generate more profitable transient and group business. Lanyon Transient — part of the Smart Hotel Cloud — simplifies how hotels attract, manage and win corporate travel business. publish data to GDSs and OTA websites, and use GDSs.

More Corporate Travel Business

Win more business by connecting directly with Lanyon's Fortune 500 corporate clients and major travel management, consortia and consulting intermediaries. Manage and standardize RFPs easily with Lanyon's cloud-based platform. And once you've closed the contract, you also easily update rates into your Central Reservation System (CRS) — saving hours of error-prone manual entry.

Targeted Marketing for More RFPs

Promote your hotel to corporate buyers and guests, getting high-level exposure when you use Lanyon's extensive marketing features — such as videos, advertising opportunities and priority listings. And you can win unsolicited business by bidding on RFPs that were sent only to your competitors.

Easily Publish to GDSs and OTA Websites

With Lanyon Transient's extensive publishing capabilities, it's easy to upload and update your hotel descriptions, policies, amenities and services across all Global Distribution Systems (GDSs) and Online Travel Agent (OTA) partner websites. You can be absolutely sure that corporate travel buyers, travel agents and other customers see the most up-to-date information on your hotel.

Keep Rates Correct and Current

When corporate rates are loaded incorrectly, it hurts your customer satisfaction. You may even be required to pay contractual penalties. Our audit technology saves you time by ensuring your customers' negotiated rates are loaded correctly — and are also bookable — in all GDSs.

Know Your Competitive Position

To make the right offer to win corporate customers, you need to know your competition. See how your rates and amenities compare with your competitors' offers in real-time. Ensure that your negotiated rates are where they should be — even on consumer websites.

Simplify Your GDS Access

Simplify how you use and connect to GDSs with Lanyon Transient. Now your support desk can access any or all GDSs from any computer — anywhere — with less effort. And our GDS user reporting helps you ensure your staff operates at its best.

Win new Transient business and save time and money with Lanyon Transient.

Lanyon.com | @Lanyon

Lanyon is the **only** company to provide **comprehensive solutions** to manage transient and group travel.

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