

RegOnline® by Lanyon

PART OF THE SMART EVENTS CLOUD™

Overview



Plan, Promote, And Manage All Of Your Events

“Automating the data collection and attendee communication processes has been very valuable.”

- Maria Cabrera,
CMP, Event Planner, Unitron

The Lanyon Smart Events Cloud™ brings together leading technologies for event marketing, strategic meetings management and corporate travel. RegOnline by Lanyon - part of the Smart Events Cloud - is the easy to use, affordable online registration and event management solution for events of all sizes.

With all the tasks that go into managing an event, it's easy to get lost in logistics and lose focus on creating an exceptional experience for your attendees. RegOnline by Lanyon simplifies the manual work - so you can focus on delivering a memorable and engaging event.

Its web-based tools streamline the event planning process with no software to install and no set-up costs.

Simplify Event Management And Registration

RegOnline by Lanyon streamlines even the most complex event registration processes, including session sign-up and lodging/travel details. Access real-time event information

that is sharable from PC or mobile devices. Plus, registrants can log in at any time to update their registration details and access event information.

Both you and your registrants can sleep well knowing the system is PCI Level 1 compliant. This securely manages a wide range of payment types in one place with various currency options, discount codes, and event registration types.

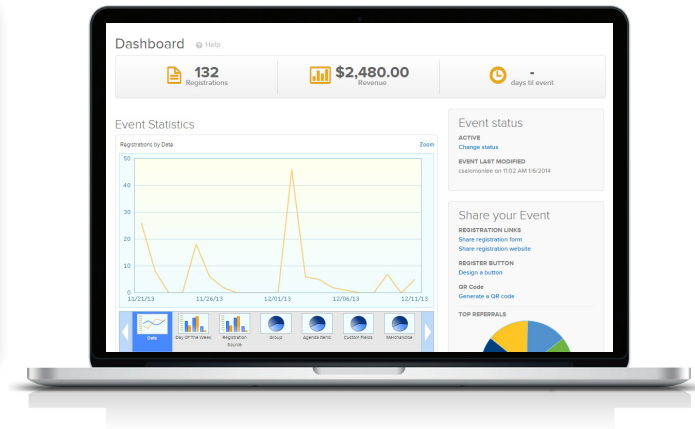
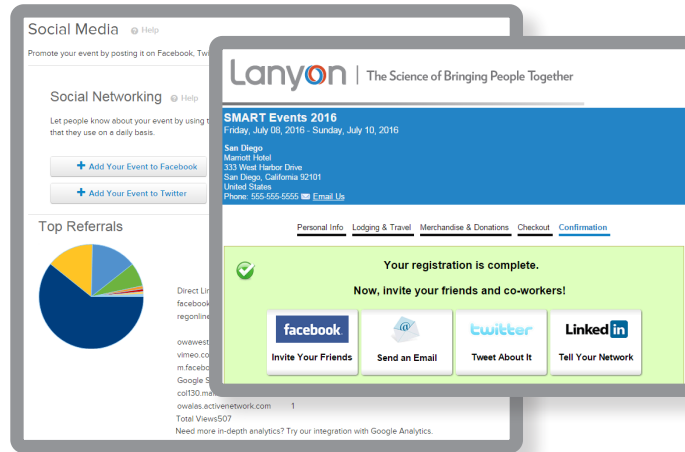
Hotel and venue sourcing is also a breeze with RegOnline by Lanyon, empowering you to tap into Lanyon's supplier marketplace. Simply use the eRFP wizard to create and submit RFPs or take advantage of free support with assistance over the phone.

Other powerful features include onsite event tools (like badge printing and self-service kiosks for check-in and registration) and a free mobile event app to access event information on-the-go and improve networking opportunities.

RegOnline.com | [@Lanyon](https://twitter.com/Lanyon)

Lanyon is the **only** company that provides **comprehensive software solutions** for meetings, events and corporate travel.

For more information, please visit:
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“Lanyon eases stress on administration and has saved an amazing amount of time that can be spent on all other duties.”

- Linda Jiner, Administrative Coordinator,
Denver Catholic Biblical School

Market Events Like An Expert

Impress your audience with sleek, professional-looking event websites. You and your staff can easily set up and manage websites without the help of outside designers and IT – no HTML knowledge required. Additionally, drive event registrations by sending targeted emails to your database. Simply segment your lists in the system, then schedule and automate updates and confirmation emails throughout the event lifecycle. Next, create a buzz around your event using social promotion tools to harness the power of Facebook, Twitter, and LinkedIn.

Learn more about RegOnline by Lanyon’s easy and intuitive event management software.

Track Event Data And Measure Results

Quickly create unlimited custom reports and share in real-time with event stakeholders. For example, take advantage of RegOnline by Lanyon’s online event survey tools and report on the outcomes to better understand what attendees like and dislike about your events. Another data portal captures sales leads to identify prospects and deliver faster return on investment from your events.

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