

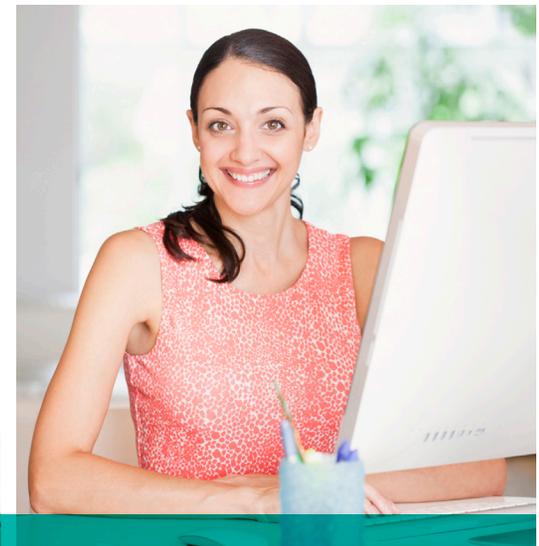


Smarter Solutions for Meetings, Events & Travel.

RegOnline® by Lanyon

PART OF THE SMART EVENTS CLOUD™

Reporting and Analytics



Quickly View Real-Time Reports And Analytics For All Your Events

“Controlling our registration process is a strong start in executing successful events. Making changes on the fly and pulling reports in an instant is hugely important.”

- Sarah Krebs, CMP, Sr. Meeting Planner, Cochlear Americas

The Lanyon Smart Events Cloud™ brings together leading technologies for event marketing, strategic meetings management and corporate travel. RegOnline by Lanyon - part of the Smart Events Cloud - is the easy to use, affordable online registration and event management solution for events of all sizes.

Tracking and measuring event activity is a snap with RegOnline by Lanyon. With powerful and intuitive reporting and analytics tools, you can easily measure every detail of your event and calculate the return on investment (ROI) at every step.

Single Reporting Dashboard

Access dozens of standard reports regarding your event, including attendee, registration, financial performance, and cross-event tracking from a single location.

Create Unlimited Custom Reports

Quickly create unlimited custom reports and share in real-time with your event stakeholders. RegOnline by Lanyon provides the widest breadth and easiest reporting to enable you to measure event ROI at every step.

Share Reports with Event Stakeholders

Easily build reports that meet your specific needs and export the data in multiple files, such as PDF, Excel and CSV. Share reports with key stakeholders with just a URL.

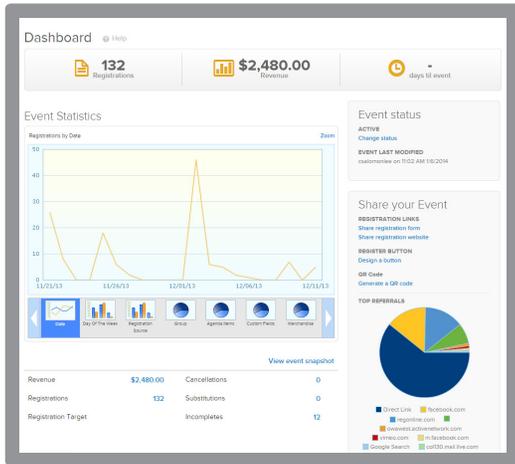
RegOnline.com | [@Lanyon](https://twitter.com/Lanyon)

Lanyon is the **only** company that provides **comprehensive software solutions** for meetings, events and corporate travel.

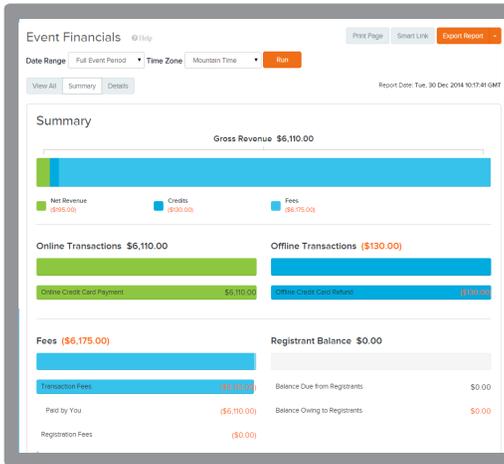
For more information, please visit:
sales@lanyon.com EMEA: **+44 (0) 203 743 3256**
USA: **888 351 9948** APAC: **+65 3158 8740**

Gain Insight and Measure Your Event ROI

RegOnline by Lanyon offers dozens of reports and analytics across individual or multiple events. With dozens of standard reports and unlimited custom reports, you can get the insight you need to market like an expert, increase registrations, and maximize your revenue.



Get a snapshot of your event's registrations, revenue, custom fields and agenda items.



View financial reports to track your transactions, credit card transactions, fees and groups discounts.

The 'SmartLink: Event Financial Statement' form allows users to generate and share reports. It includes a 'SmartLink Report Access' section with a checkbox to 'Enable Smart Link access to this Report'. A 'SmartLink' field contains the URL <https://www.regonline.com/activerports/Smartlink.aspx?ptType=200>. The 'Security' section has a field for an 'Optional Password'. The 'SmartLink Report Format' section offers options for HTML, Excel, and PDF. 'Save' and 'Done' buttons are at the bottom.

Send a SmartLink to share reports with stakeholders.

Capture and report on your event ROI with RegOnline by Lanyon.