

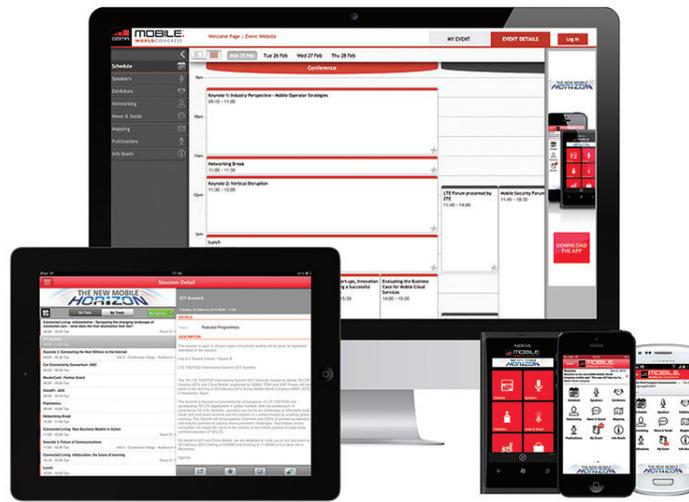


Smarter Solutions for Meetings, Events & Travel.

RegOnline® by Lanyon

PART OF THE SMART EVENTS CLOUD®

Mobile Apps



Get Your Event Mobile-Ready Quickly and Easily With Cutting-Edge Tools

“We chose RegOnline because it was affordable and easy to use. I picked it up quickly and was able to figure out pretty much everything on my own.”

Penny Delgallego,
UCSD

RegOnline® by Lanyon is the easy-to-use, affordable solution for planning and managing events of all sizes. Increase event registration and revenue, save time on administrative tasks, and capture valuable information about your attendees.

And now provide even more value to your attendees by going mobile with Lanyon Mobile, our premium native mobile event app. Attendees download the app from the app store and engage immediately with your brand even before your event starts and long after it's over.

Enhanced Attendee Engagement

Give your attendees more ways to engage -- with your event, your partners and each other -- online, on their mobile device and onsite. Impress them with features for networking, social event walls, games and more!

Keep Your Event Going Year-Round

Continue the conversations after the event. Turn your mobile app into a year-round community event or even launch new ones.

Manage More Content

Lanyon Mobile augments how RegOnline can help you manage the content for your event, including speakers, sponsors, interactive maps, and social media.

Maximize Sponsorship Revenue

Lanyon Mobile provides innovative methods for your sponsors to promote their company, products and services. Banner ads, push messaging and enhanced listings give you a variety of sponsorship packages to offer.

Secure Your Event Data

Lanyon Mobile is the only mobile event technology that is VerAfied*. Rest assured that your event and attendee data is safe and secure.

* The VerAfied security mark signifies that a software provider has taken appropriate steps to remove vulnerabilities in their software or to comply with respected industry standards. For more information: <http://www.veracode.com/ratings>.

Unparalleled Mobile Apps for All Your Events

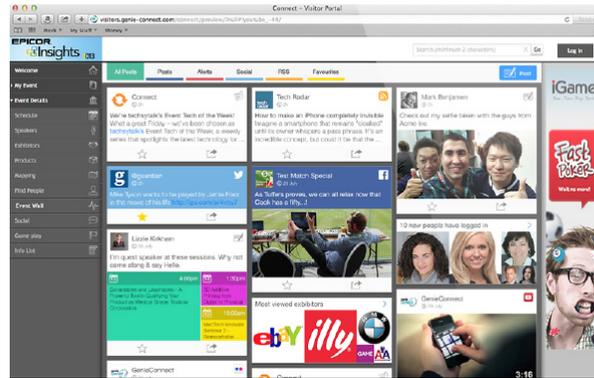
Supply your attendees with everything they need before, during and after your event with Lanyon Mobile. Designed with your brand in mind – and offering the very best user experience. You can also use one app for multiple events.



ATTENDEE ENGAGEMENT

Give your attendees a branded website – and a fully-synced mobile app – with everything they need to know about your event. They can use it from event to event, before and after, to customize their agenda and get updates from your conference and brand – all in a big-screen environment.

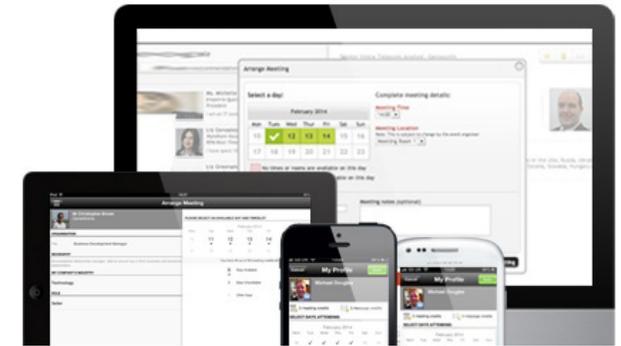
Key Features: Scheduling, News and Social Media, Networking, Local Guide, Exhibitor Directory, Event Maps, Product Directory, Analytics, Multi-Lingual



EXHIBITOR & SPONSORSHIP

Increase your event revenue with exhibitor and sponsorship opportunities. Offer your event partners greater brand awareness and sales leads through banners, features profiles and smart recommendations.

Key Features: Interactive maps, intelligent matching, exhibitor profiles, sponsored push messages, Beacons, and ad banners.



1-ON-1 MEETINGS MANAGEMENT

Engage your attendees in a pre-networking program, so your attendees, customers, partners or staff can make the most of networking at your events.

Key Features: Intelligent Matching, Automatic Availability Check, Meetings Credits, Full Organizer Control, Real-Time Agendas

RegOnline.com | [@lanyon](https://twitter.com/lanyon) | lanyon.com



Smarter Solutions for Meetings, Events & Travel.

Lanyon is the **only** company that provides **comprehensive software solutions** for meetings, events and corporate travel.

Find out which mobile solution is the best fit for your next event.
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