

Lanyon Smart Events Cloud™

Total Spend Management Package



Be Your Company's Savings Hero

The Lanyon Smart Events Cloud™ brings together leading technologies for event marketing, strategic meetings management and corporate travel.

Use the Total Spend Management package to get a complete picture of both your travel and meetings spending across your entire organization. Save more money and control all your costs. Combine your corporate travel and meetings spend to negotiate better rates from hotels and other event suppliers. And make sure your travelers and meeting planners comply with your company policies.

Manage Your Meetings and Travel With a Single Partner

With all your meeting and transient travel data captured with Lanyon, quickly analyze your data, make adjustments, and track the effectiveness and ROI of your meeting and travel programs.

Save Time and Money

Centralize your meeting requests and approvals for your simple meetings — while ensuring the best rate when booking transient travel. Get a big picture of spend across your company by consolidating your meeting and transient travel spend with Lanyon, saving you time and up to 10-25% on your programs*.

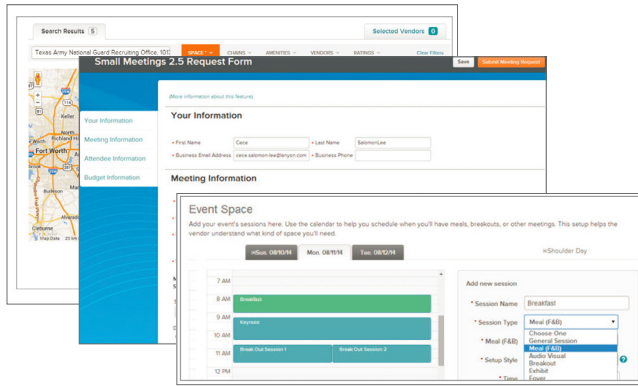
Ensure Compliance with Company Policies

Ensure your corporate travelers and meeting planners comply with company policies. Use built-in tools to limit the number of attendees and restrict the number of hotels added to an RFP in order to receive more quality responses. Book only approved hotels and other travel and meetings vendors.

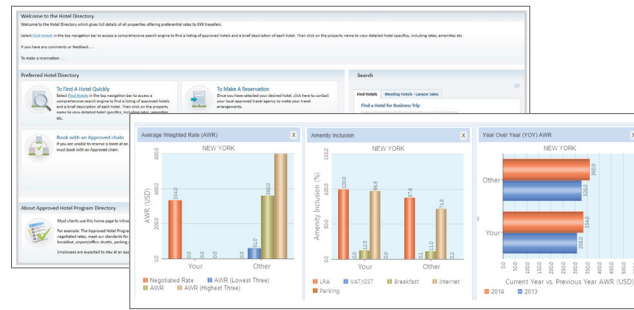
Track Duty of Care

In addition to complying with corporate policies and industry regulations, keep a pulse on your attendees to help them get home safely in a time of need. When a disaster or emergency arises, be prepared with Lanyon.

By combining the best of Lanyon's group and transient travel solutions, you now have a single set of tools to make the most of your meeting and travel investments.



Create, source and manage attendees for any simple meeting



Easily manage and gain insight on your transient travel programs

Simple Meetings – Your SMM Starter Kit

Create, source and manage attendees for any simple meeting, while gaining full visibility and control over all your small meetings spend across your entire organization.

- **Easily search event locations** with a simple-to-use, location-based search function to find hotels and other event venues.
- **Quickly create RFPs** and receive quotes on sleeping and meeting rooms, food and beverage, and other services. Plus, attach your corporate terms and conditions to avoid hefty hotel penalties.
- **Automatically create and manage sessions** in a central calendar. Easily spot scheduling errors and promptly correct them.
- **Register and manage attendees** with a click of the mouse. All your event details will automatically pre-populate the registration page.
- **Ensure compliance to company policies** – use built-in tools to ensure your event is compliant.

Lanyon Travel – Save and Mitigate Risk on Your Corporate Travel Programs

Find and source negotiated hotel room rates and amenities quickly and easily for your transient hospitality spend.

- **Manage your transient travel program.** With our Transient RFP Sourcing module, source for hotels and manage transient travel RFPs easily. Review and manage your hotels via a single dashboard.
- **Save money with a reliable hotel auditing process.** With our Rate Integrity module, reduce time spent ensuring your negotiated hotel rates are loaded and bookable.
- **Make informed decisions when negotiating rates.** With our Business Intelligence module, get insight into your corporate transient spend programs to view your cost savings, negotiate intelligently, and track ROI.

Manage both of your meetings and travel programs with a single partner – Lanyon.

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