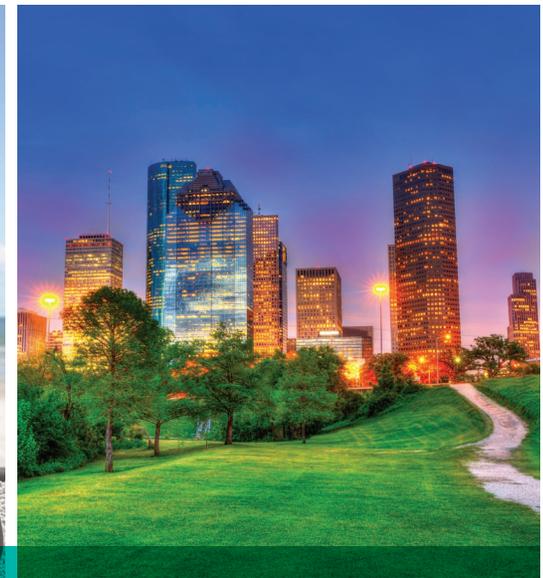# Lanyon

Smarter Solutions for Meetings, Events & Travel.

Smart Events Cloud®

Lanyon Passkey Integration

Seamless Hotel Booking with Lanyon Passkey

Lanyon Smart Events Cloud® solution features exclusive integration with Lanyon Passkey - the global leader in hotel room block management - to streamline and automate event housing while creating a simpler way to make and manage hotel reservations.

Lanyon Passkey enables one-stop booking of rooms across one or many hotels – even for the most complex events. Available rooms are displayed on event websites where bookings can be personalized by event and sub-block to provide attendees with a unique booking experience. Market the destination and special events. Promote, upsell and drive extended stays — while managing event status in real-time. All with one PCI-compliant tool.

Ensure Perfect Events
Easy online booking via event and sub-group pages lets attendees view upgrade room options, extend their stays, and explore services and destination attractions. Automatic, instant booking confirmations are highly customizable by event or attendee type, supporting branding and marketing needs of your events.

Integrate Event Registration and Hotel Bookings
Attendees can register for events and book hotel rooms in a seamless, one-step process so they book their hotel rooms within the contracted block, maximizing block pick-up.

Automatically Deliver Reservations to Hotels
With Lanyon Passkey, directly transfer reservations to participating hotels' CRS and PMS reservation systems — eliminating the work and errors associated with manual data transfer and re-entry. Hotels can alternatively access reservations by downloading room list files via secure login.
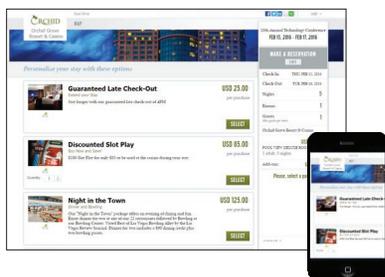
Access Real-time Data
The live, online dashboard offers tracking and management of even the most complex events for planners, exhibitors, sub-block contacts, and your hotel partners — including inventory tracking, reservation management, and generating reports. Automated email alerts based on key milestones also ensure that data is available when needed.

Lanyon.com | **@Lanyon**

Lanyon provides the **only solution** that helps hoteliers manage their group and transient business.

For more information, please visit:
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USA: **+1 800 473 6748**   APAC: **+65 3158 8740**

Web & Mobile Event Booking

With easy-to-use, beautiful websites, your event guests can book their hotel rooms online or from their mobile device — while enjoying the convenience of multiple room upgrades, extended stays and other options. Plus, event planners and hotel staff can manage room blocks, sub-blocks, room lists and reservations online.
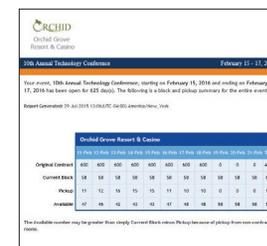
Live Event Tracking

Track real-time room block productivity, run reports and manage room lists on the event dashboard — while sub-block contacts can manage their allocated inventory through their own dashboard.

Inventory Management

Whether the event requires one room type or hundreds of sub-blocks, Lanyon Passkey provides a wide range of tools that help users optimize rates, inventory, pickup and availability.

SmartAlerts

Send your planners automatic email alerts at critical event milestones, such as weekly pick-up reports or when blocks reach pre-defined thresholds — like when they've reached 80% sold. Alerts ensure that all the right people receive the right information at the right time — helping them make accurate inventory, pricing and allocation decisions.

Secure Room Lists

Lanyon Passkey provides the industry's only fully-automated and PCI compliant room list process. That means planners can manage room lists in less time, with less risk, and at a lower cost-per-booking than with manual processes.

Group Campaigns

Lanyon Passkey provides built-in email marketing tools for hotels to communicate special offers to group guests. From welcome offers and upgrades to on-property and post-stay campaigns, Passkey is a great way to give your attendees a great experience at your event!

Learn how Smart Events Cloud and Lanyon Passkey makes group reservation easier.